

## The 4th International Conference on Management and Service Science (MASS) (formerly EMS & ISM)

IEEE 管理与服务科学国际会议

August 24-26, 2010 Wuhan, China

[www.massconf.org/2010](http://www.massconf.org/2010)

The 2010 International Conference on Management and Service Science (MASS 2010) will be held on August 24-26, 2010 in Wuhan, China. The special sessions EMS (Engineering Management and Service Sciences) and ISM (Information System and Management) will be included in MASS 2010. You are invited to submit papers in all areas of Management and Service Sciences. **All papers accepted will be indexed by Ei Compendex and ISTP.**

### Topics

- Business Supporting Systems
- Business Intelligence and Strategy
- Data Mining and E-Commerce
- Data and Knowledge Visualization
- Decision Support System and Models
- Diffusion of E-Commerce
- E-Commerce and E-Government
- Environment Protection
- Energy Program Management
- Financial Management
- Human Resource Management
- Innovation and Entrepreneurship
- Investment and Financing
- Knowledge Management
- Mobile Commerce and Business Models
- Project and Quality Management
- Risk Management
- Service Economy and Policy
- Service Management
- Service Sciences
- Supply Chain Management
- Web-Based Services

**Special session on Engineering Management and Service Sciences. (EMS)**

**Special session on Information System and Management. (ISM)**

**Submission Requirements:** The working language of the conference is English. All papers must be submitted in IEEE electronic format. Instructions and full information about the conference are posted on the conference website. Anyone wishing to propose a special session or a tutorial should contact us: [mass@scirp.org](mailto:mass@scirp.org).

### Important Dates

**Submission Deadline :** Mar. 12, 2010

**Acceptance Notification :** Apr. 15, 2010

### Contact Information

**Website:** <http://www.massconf.org/2010>

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